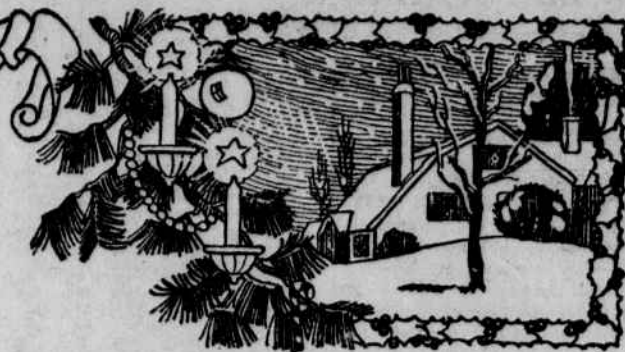




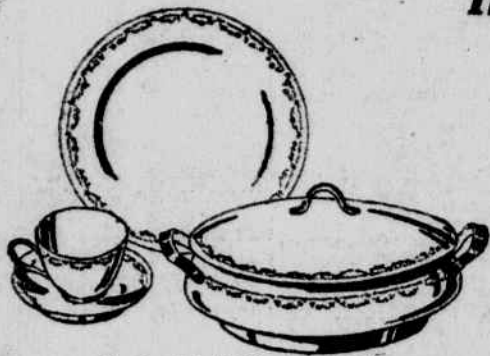
# ABRAHAM AND STRAUS INC.

Store Hours: 9 to 5:30. **BROOKLYN** Telephone Main 6100.

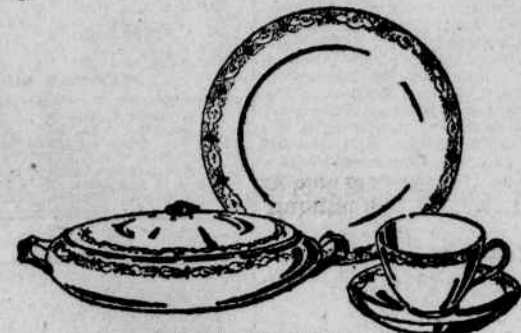


## An Extraordinary Christmas Sale of China and Glassware

Involving Practically Our Entire Stocks at Reductions Averaging 20%



52 piece Sets, \$21.50. Reg. \$31.50.



100-piece Sets, \$39.50. Reg. \$47.50.

THIS is a sale that is extraordinary in every sense of the word, as a sale of this magnitude right in the midst of the Christmas season is practically unheard of.

—AND THIS IS THE REASON. Several carloads of merchandise that were not expected until after the first of the new year arrived—much to our surprise—and had to be unloaded at once. Our storage facilities are already taxed, so this event was determined upon to give our customers an opportunity to select their Christmas gifts from the large A. & S. stocks at lower than usual prices. Not only are the china and glassware sections contributing to this sale, but special values are offered in the bronze and marble statuary sections as well as in clocks. This list, comprehensive in itself, merely reflects the myriad of gift suggestions in this sale.

### Imported China Dinner Sets

	Sale price	Reduced from
52-pc. sets, border design with matt gold handles,	\$21.50	\$31.50
100-pc. sets, border design with matt gold handles,	\$49.75	\$69.75
100-pc. sets, border design with matt gold handles,	\$65.00	\$85.00
100-pc. sets, border design or coin gold band design,	\$75.00	\$89.50
100-pc. sets, black key border design on gold band,	\$79.00	\$95.00
100-pc. sets, acid etched border design with gold covered handles,	\$138.00	\$194.75

### Limoges China Dinner Sets

	Sale price	Reduced from
100-pc. sets, blue and tan border design, matt gold handles,	\$55.00	\$89.50
100-pc. sets, three border designs to choice from,	\$75.00	\$95.00

### American Porcelain Dinner Sets

	Sale price	Reduced from
100-pc. sets, floral spray design,	\$17.50	\$21.50
100-pc. sets, border design with gold traced handles,	\$27.50	\$34.50
100-pc. sets, wide floral border design,	\$31.50	\$43.75
101-pc. sets, narrow black border with pink roses,	\$35.50	\$44.75
100-pc. sets, gold band design with matt gold handles,	\$37.50	\$44.75
100-pc. sets, brown floral border design,	\$39.50	\$47.50
100-pc. sets, narrow blue border design with medallions,	\$42.50	\$52.50

And a Large Variety of Other Luncheon and Dinner Sets at \$3.24 to \$38.00 set.

### Our Complete Stock of American and Imported China Service

Plates Reduced 25%

High Grade Service Plates, \$81.00 doz.

Of fine imported china, decorated with wide gold acid etched border.

Black and Gold Border Limoges China Service Plates \$66.75 doz.

Reduced from \$89.50

### Sparkling Cut Glass Reduced or Specially Priced

	Sale Price	Reduced from
Flower Vases -	\$4.28	\$5.98
Fruit Bowls, 8-inch -	\$2.88	\$3.98
Water Bottles -	\$3.95	\$5.98
Nut Bowls -	\$2.98	\$3.98
Ice Cream Trays -	\$4.98	\$6.75
Three-footed Rose Bowls -	\$4.75	\$6.98
12-in. Flower Vases -	\$3.88	\$4.98

### OTHER ITEMS IN CUT GLASS—SPECIALLY PRICED

Flower Vases, various sizes	\$3.98 to \$29.95
Oval Orange Bowls	\$3.98 to \$12.75
Fruit Bowls	\$4.48 to \$19.95
Ice Cream Trays	\$6.75 to \$15.50
Bon Bon Dishes	98c to \$4.98
Three-footed Rose Bowls	\$6.98 to \$11.95
Sugar and Cream Sets	\$2.98 to \$7.75
Hair Receivers	\$3.75 to \$5.48
Puff Jars	\$3.75 to \$5.48
Perfume Bottles	\$4.45 to \$10.95
Oval Nut Dishes	\$5.98 to \$10.95
Flower Baskets	\$7.48 to \$29.95

And many more pieces at similar reductions.

### Gold Decorated Table Glassware

\$3.95

A large group of fine pieces in graceful shapes, richly decorated with a wide gold encrusted border and others with a wide gold band and fine gold line.

Sugar and Cream Sets  
Cake Plates  
Fruit Bowls  
Compotes  
Celery Trays  
Nut Dishes, etc., etc.

### A Handsome Group of Colored Glassware, \$2.48 to \$14.95 pc.

Formerly \$4.98 to \$29.95

Fine pieces in artistic shapes in jade green, dainty pink, yellow, blue, red, amber, etc., etc.

Fruit Compotes  
Candlesticks  
Fruit Bowls  
Flower Vases  
Candy Compotes  
Candy Boxes  
Mayonnaise Sets  
Cheese and Cracker Dishes  
Handled Cake Plates  
Flower Baskets

### Hand-Painted Nippon Chinaware

25% reductions on this fine hand painted china. Decorated in brown and tan with pink roses and foliage in medallions.

	Sale price	Reduced from
Whipped Cream Sets, bowl, plate and ladle	65c & 70c	89c & 95c
Tea and Toast Sets	\$1.39	\$1.98
Almond Sets	\$1.45	\$1.95
Condiment Sets	\$1.45	\$1.95
Cracker Jars	\$2.58	\$3.50
Cheese and Cracker Sets	\$4.40	\$5.88
Ice Cream Sets	\$5.20	\$6.95
Tea Sets, 17 pieces	\$5.95	\$7.95
Bread and Butter Plates	35c ea.	49c ea.
Tea Plates	50c ea.	69c ea.
Breakfast Plates	65c ea.	89c ea.
Tea Cups and Saucers	50c ea.	69c ea.

### OTHER GIFT SUGGESTIONS IN NIPPON AND IMPORTED CHINA

Cake Sets, Cake dish and 6 individual plates	\$3.98 to \$14.98 set
Berry Sets, large bowl and 6 saucers	\$3.98 to \$28.80 set
Chocolate Sets, Pot and 6 chocolate cups and saucers	\$4.95 to \$49.75 set
Coffee Sets, Coffee pot and six cups and saucers	\$6.55 to \$32.50 set
Breakfast Sets, individual tete-a-tete sets	\$7.95 to \$47.50 set

### French Bronze Castilian Marble Statuary

\$3.25 to \$32.95 \$2.24 to \$63.25

Formerly \$4.90 to \$49.50

A beautiful collection of French bronze statuary that has just arrived. The sale prices on these pieces are 33 1/3% less than the regular prices. Various artistic subjects in single figures and groups in sizes from the small curio type to large pedestal groups, with marble or wooden base. Included are the subjects: Le Sentier Perdu; Jouvence; Pour la France; Mascotte; La Rencontre, etc.

Formerly \$2.98 to \$84.25

A most wonderful collection of imported statuary that is priced at 25% less than the regular selling price. Handsomely sculptured by the finest Castilian sculptors and finished in two tone, patina, all white and other soft tints. Some of the subjects included are Cupid and Butterfly, Child Reading, Child Writing, the Three Graces and various size busts.

25% Reductions on

Three-piece French Clock Sets

\$41.50 to \$80.00

Formerly \$55.00 to \$106.70

Artistic Sets made from white or colored marble and trimmed with French gilt and bronze with three light candelabra and vases. Fitted with very fine French movements.

A. & S. Subway Floor, Central.

A Reduction—and a Special Purchase!

### Women's Sweaters, Scarfs and Shawlettes at \$2.95

A GROUP of very desirable Sweaters, in black, navy blue, brown, henna, Harding blue, or buff.

100 have been taken from our own stocks, where they have been selling at \$3.85—the other 200 were secured through a very special purchase and are of similar values, at \$2.95.

SCARFS and SHAWLETTES in solid brown, navy blue, camel or combinations of colors.

A. & S.—Second floor, Central.

A Special Offering of

### Misses' Fur-Collared Coats \$44.95

AT this very moderate price for fine Winter Coats you may find six distinct models (one is pictured) in such wanted materials as Normandy, Bolivia and soft finished Velour Cloths. They have pleated or shirred backs and may be worn loose or belted in blouse effect.

Large collars of nutria, Wolf or Opossum are handsome with the warm, dark colorings of the materials—all coats are silk-lined and have warm interlinings. Sizes 14 to 18 years.

A. & S.—Second floor, Central.

Continuing—This Sensational Sale of

### "Domestic" Electric Vacuum Cleaners \$29.75

Complete With Attachments

NINE HUNDRED of these dependable cleaners entered this sale and only rainy weather prevented the entire number being closed out the first two days.

These vacuum cleaners are made by the makers of the "Torrington"—a make known from coast to coast.

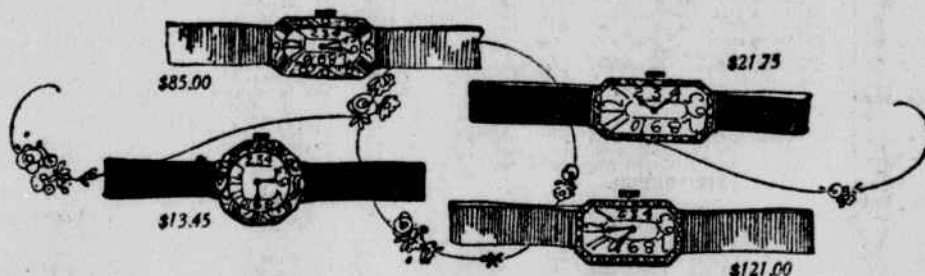
The case is made of polished welded steel and highly nicked. A bar brush gently sweeps the nap of the carpet or rug and the strong suction, generated by a "G. E." motor, removes all dust, lint and threads.

The horizontal type of motor used permits the cleaning under furniture. The automatic handle holder enables the handle to remain in any position.

### Christmas Tree Electric Lighting Outfits

MAZDA OUTFITS with plug, cord and assorted colored lights.	CARBON OUTFITS packed in pretty holly boxes.
8-light, \$2.85	8-light, \$1.98
16-light, \$5.70	16-light, \$3.95
24-light, \$8.55	24-light, \$5.94
32-light, \$11.40	32-light, \$7.90

A. & S.—Subway floor, East.



A Wonderful Christmas Sale of

### Women's Beautiful Wrist Watches

THESE have been bought and priced especially for gift giving. There are nine styles—all of them charming—and the prices are incredibly low—four styles illustrated.

SOLID 14K. WHITE GOLD WRIST WATCH, \$13.45  
Decagon or tonneau shape, hand engraved, with 16-jewel movement, ribbon bracelet with engraved buckle.

SOLID 14K. WHITE GOLD WRIST WATCH, \$21.75  
Rectangular shape, with 16-jewel rectangular movement, hand engraved, ribbon bracelet with engraved buckle.

JEWEL-SET WRIST WATCH, \$35.00  
Of 18K. white gold with platinum top, set with sapphires and diamonds or entirely of diamonds.

PLATINUM DIAMOND-SET WRIST WATCH, \$121.00  
All platinum, set with diamonds or diamonds with sapphires, 17-jewel rectangular movement, ribbon bracelet, engraved white gold buckle.

18K. WHITE GOLD WRIST WATCH, \$28.75  
Rectangular shape, hand engraved, with sapphires in crown, 16-jewel movement, ribbon bracelet with engraved buckle.

18K. WHITE GOLD WRIST WATCH, JEWEL-SET, \$65.00  
Rococo shape, white gold, with platinum top, set with 4 diamonds and 4 sapphires, 17-jewel movement, ribbon bracelet.

18K. WHITE GOLD WRIST WATCH, DIAMOND SET, \$65.00  
Rectangular shape, with platinum top, set with six diamonds, 17-jewel movement.

PLATINUM JEWEL-SET WRIST WATCHES, \$195.00  
All platinum, rectangular shape, with extended ends, set with 36 diamonds and 10 sapphires, 17-jewel lever movement.

A. & S.—Street floor, Central.

A Specially Prepared Reduction Sale of

### Women's Three-Strap Pumps, \$3.95 Pair

Reduced from \$5.25

PATENT leather 3-strap Pumps with wee harness buckles; welted soles, low heels.

A complete range of sizes in this model to start with.

Gun metal 3-strap Pumps with harness buckles, stitched soles and Cuban heels. The size range is slightly incomplete in this style.

THE CHRISTMAS SLIPPER DISPLAY COVERS A WIDE RANGE OF STYLES AND PRICES

From the oldest member of the family—grandpa or grandma, to the littlest school fellows you will find appropriate Slipper-Gifts in the A. & S. Shoe Shop.

### Men's Slippers from 98c to \$7.85 Pair

Full assortment of Romeo and Opera styles in leather and felt—also Terry cloth Bath Slippers.

### Women's Slippers From 98c to \$4.95

Many styles to select from—practical, comfortable Pelt Slippers—soft, heelless kid Slippers, padded silk and satin Slippers—in fact any kind of a slipper from good sensible styles to the frivolous pretties.

### Boys' and Girls' Slippers From \$1.29 to \$4.95

In a variety of styles for childish feet—Slippers of leathers and felts of various colors and kinds.

A. & S.—Second floor, West.

Attractive and Practical Gifts in

### A Great Christmas Sale of CORSETS, \$2.98

Three models for the various types of women are included in this phenomenal value-giving sale of fine pink silk Coutil Corsets, well boned with black boning.

Style 1—Long hip model for well developed figure, elastic band at top.

Style 2—Long hip model, well boned, for medium figure.

Style 3—Elastic band top model, medium hip, for slender figure.

A. & S.—Second floor, East.

A Holiday Reduction Sale of

### Women's Tailored Silk Blouses \$3.98 to \$5.98

Formerly \$5.98 to \$9.98

SOME of the most desirable Tailored Silk Blouses made are included in this assortment of our better mannish styles. There is not a full range of sizes in all models, but a full range of sizes is represented in the group.

The type of Blouse that every smart woman wants for her sports or street suits—strictly tailored with the various types of collars, cuffs and fronts that are typical of the mannish styles.

Satin, Crepe de Chine, Pussy Willow Silk, Habutai and Broadcloth silks are here in white, flesh, bisque and a few navy blue blouses.

A. & S.—Second floor, East.

As a Gift Suggestion

### Changeable Taffeta Pillows, \$4.98

EVERY woman and girl adores these Pillows for her own personal room—or, perhaps, her particular corner in the living room—or likes to give them away as the most appropriate of gifts.

Round models covered with soft taffetas in the most beautiful assortment of colors; trimmed with silk flowers.

A. & S.—Third floor, Central.

## T-O-Y-L-A-N-D

A RIOT of wonders, all gathered together for the youngsters in the A. & S. Toyland; there's Santa Claus in his Magieland, awaiting on his throne to shake hands with all his friends, and then there's Charlie—Charlie Chaplin—with his well known wink, and Brown Beauty to go riding on, and the miniature house to explore, and the thousands and thousands of toys that make the A. & S. Toyland the greatest Christmas place of all.

And Santa Claus knows that youngsters like toys that go, and he has ordered a great number of them, and he has provided some things for children of every age.

Tricycles, \$9.25 to \$20.75.	Velocipedes, \$4.75 to \$21.25.
Automobiles, \$7.75 to \$31.50.	Doll Carriages, \$1.48 to \$23.95.
Hand Cars, \$4.78 to \$25.45.	Scoters, \$1.75 to \$5.98.
Rocking Horses, \$6.35 to \$49.50.	Shoo Flies, \$2.95 to \$9.95.
Black Boards, 98c to \$5.74.	Kiddie Cars, \$1.19 to \$9.50.
Flexible Flyer Steering Sleds, \$4.24 to \$10.95.	

A. & S.—Fourth floor, West and Central.